CLAIMS

- 1 (Original) In a method of making a payment from a payer to a merchant of the
 2 type where the payment involves the merchant accepting a proposed payment in
 3 the form of an account number having a standard syntax from the payer at
 4 completion of a purchase, followed by the merchant requesting an authorization
 5 for the proposed payment from a financial institution, the improvement
 6 comprising the following act performed by a trusted third party service:
- a) authenticating the payer and authorizing the proposed payment in a single integrated process conducted without the involvement of the merchant.
- 1 2. (Original) The improvement of claim 1 further comprising the act of:

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- a) allowing a persistent channel to be established between the trusted third party service and the payer prior to the payer completing the purchase, and wherein the act of authenticating the payer and authorizing the proposed payment in a single integrated process comprises the act of verifying that the persistent channel is available, and optionally contacting the payer over the persistent channel for additional authorization, if additional authorization is required by predetermined preferences.
- 1 3. (Original) The improvement of claim 2 further comprising the acts of:
- 2 a) receiving a request from a Payment Processor for approval of the proposed 3 payment pertaining to the account number, whereby the account number 4 was submitted as the proposed payment for the purchase; and
- 5 b) transmitting an instruction to the Payment Processor which depends on whether the transaction is verified or denied.
- 1 4. (Original) The improvement of claim 3 wherein the trusted third party service
 2 comprises a portal accessible on a network through which the persistent channel
 3 may be established using a network accessible device.

- 1 5. (Original) The improvement of claim 4 wherein the trusted third party service 2 further comprises a telephone connection through which the persistent channel 3 may be established.
- 1 6. (Original) The improvement of claim 5 wherein the transaction is an e-commerce
 2 transaction on the network, and wherein the transaction takes place between the
 3 payer's network accessible device and the merchant's world wide web site on the
 4 network.
- 7. (Original) The improvement of claim 5 wherein the purchase involves personal contact between the payer and the merchant.
- 1 8. (Original) The improvement of claim 6 or claim 7 wherein the Payment
 2 Processor is the issuer of a payment card account having the account number.
- 9. (Original) The improvement of claim 6 wherein the trusted third party service comprises an instant message system and the persistent channel is established over the instant message system.

10.through 60. (Withdrawn.)

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